

# Hugh O'Brian Youth Maryland



## Sponsorship Opportunities

The following outline shows how your company can benefit by sponsoring the Hugh O'Brian Youth Maryland Leadership Seminar. As an all-volunteer organization, we can guarantee that 100% of your donation goes directly to benefit the students in our programs. HOBY's entire budget is funded by businesses, civic organizations, and individuals like you.

### \$10,000 Leadership Sponsor

- Identification as a supporter of HOBY Maryland Leadership in materials at HOBY events year-round. These events could include: fundraising events, Community Leadership Workshops (CLEWS), and HOBY alumni events
- Be the presenting organization of an event of the HOBY seminar of your choice such as our Volunteer Service Project, Corporate Luncheon, Panel Presentation, or Leadership Labs
- Identification as a major underwriter of the Maryland Seminar in all materials distributed to local and regional press.
- Feature your company's name and/or logo on signage (including banners, registration signs, etc.) for the duration of the seminar.
- Feature your company's name and/or logo prominently on all ambassador and staff t-shirts
- Identification as a supporter on the HOBY Maryland webpage, <http://www.hobymd.org/>, with a color logo and link prominently displayed on the index, main, sponsorship, and links pages
- Send up to five representatives to join our ambassadors at the HOBY Business Luncheon (an opportunity for students to explore career fields by dining in small groups with business leaders.)
- A company representative will be presented with an award and given the opportunity to make brief remarks to attendees at either the business luncheon, or the seminar's closing ceremonies.
- A HOBY ambassador will submit a written article to a company publication about your support and be scheduled for a personal appearance and speaking engagement both at your request.
- Receive a full-page advertisement in a premiere page of the seminar program book (e.g. inside or rear cover, centerfold, etc.)
- Be recognized in the HOBY Maryland electronic newsletter (distribution to volunteers, supporting organizations, former ambassadors, etc.)
- Provide, at cost, favors, promotional materials, sample product etc. to attending ambassadors.
- Receive special recognition as an acknowledgement in the seminar program book.

### \$7,500 O'Brian Sponsor

- Identification as a supporter of HOBY Maryland Leadership in materials at a single HOBY CLEW and the HOBY Alumni Reunion.
- Be the presenting organization of a meal of the HOBY seminar
- Identification as a major underwriter of the Maryland Seminar in all materials distributed to local and regional press.
- Feature your company's name and/or logo prominently on all ambassador and staff t-shirts
- Identification as a supporter on the HOBY MD webpage with a link prominently displayed on the index page and main page, and a color logo and link on the sponsorship and links pages
- Send up to four representatives to join our ambassadors at the HOBY Business Luncheon
- A company representative will be presented with an award and given the opportunity to make brief remarks to attendees at either the business luncheon, or the closing ceremonies
- A HOBY ambassador will submit a written article to a company publication about your support and be scheduled for a personal appearance and speaking engagement each at your request.
- Receive a full-page advertisement in a premiere page of the seminar program book (e.g. inside or rear cover, centerfold, etc.)
- Be recognized in the HOBY Maryland electronic newsletter
- Provide, at cost, favors, promotional materials, sample product etc. to attending ambassadors.
- Receive special recognition as an acknowledgement in the seminar program book.

### Gifts-in-Kind Sponsor

- All gifts-in-kind sponsors will receive benefits as mentioned herein, commensurate with the cash value of the donation made

### \$5,000 Foundation Sponsor

- Identification as a major underwriter of the Maryland Seminar in all materials distributed to local and regional press.
- Feature your company's name and/or logo prominently on all ambassador and staff t-shirts
- Identification as a supporter on the HOBY MD webpage with a link and color logo displayed on the sponsorship and links pages.
- Send up to three representatives to join our ambassadors at the HOBY Business Luncheon
- A company representative will be presented with an award at either the business luncheon, or the seminar's closing ceremonies.
- A HOBY ambassador will submit a written article to a company publication about your support or be scheduled for a personal appearance and speaking engagement each at your request.
- Receive a full-page advertisement in the seminar program book.
- Your contribution will be recognized in the HOBY Maryland electronic newsletter
- Provide, at cost, favors, promotional materials, sample product etc. to attending ambassadors.
- Receive special recognition as an acknowledgement in the seminar program book.

### \$2,500 Schweitzer Sponsor

- Identification as a supporter on the HOBY MD webpage with a link on the sponsorship and links pages.
- Send up to two representatives to join our ambassadors at the HOBY Business Luncheon
- A company representative will be presented with an award at either the business luncheon, or the seminar's closing ceremonies.
- A HOBY ambassador will submit a written article to a company publication about your support or be scheduled for a personal appearance and speaking engagement each at your request.
- Your company will receive a half-page ad in the seminar program book.
- Your contribution will be recognized in the HOBY Maryland electronic newsletter
- Your company may provide, at its cost, favors, promotional materials, sample product etc. to attending ambassadors.
- You will receive special recognition as an acknowledgement in the seminar program book.

### \$1,000 Seminar Sponsor

- Identification as a supporter on the HOBY MD webpage with a link on the sponsorship page.
- Send a representative to join our ambassadors at the HOBY Business Luncheon
- A HOBY ambassador will be scheduled for a personal appearance and speaking engagement at your request.
- Receive a half-page ad in the seminar program book.
- Your contribution will be recognized in the HOBY Maryland electronic newsletter
- Provide, at cost, favors, promotional materials, sample product etc. to attending ambassadors.
- You will receive special recognition as an acknowledgement in the seminar program book.

### \$500 Program Advertiser

- Identification as a supporter on the HOBY MD webpage as text on the sponsorship page.
- Receive a quarter-page ad in the HOBY seminar program book
- Be recognized in the HOBY Maryland electronic newsletter
- Provide, at cost, favors, promotional materials, sample product etc. to attending ambassadors.
- You will receive special recognition as an acknowledgement in the seminar program book.

### \$250 Ambassador Adoption

- Identification as a supporter on the HOBY MD webpage as text on the sponsorship page.
- Receive a biography of your ambassador and a personalized thank-you note from your student
- Your HOBY ambassador will submit a written article to a company publication your support or be scheduled for a personal appearance and speaking engagement at your request.
- You will receive special recognition as an acknowledgement in the seminar program book.

For more information, please visit <http://www.hobymd.org/> or contact Brian Crecco, Corporate Board President, at [bcrecco@hotmail.com](mailto:bcrecco@hotmail.com) or 240-994-2539.

The Maryland Leadership Seminar is a tax-exempt, non-profit 501(c)(3) organization  
Federal Identification #52-126293

Filename: sponsorshipopportunities  
Directory: C:\Temp\HOBY\documents  
Template: C:\WINDOWS\Profiles\Aaron M. Bernstein\Application  
Data\Microsoft\Templates\Normal.dot  
Title:  
Subject:  
Author: Aaron M. Bernstein  
Keywords:  
Comments:  
Creation Date: 12/31/2002 1:45 AM  
Change Number: 5  
Last Saved On: 12/31/2002 2:45 AM  
Last Saved By: Aaron M. Bernstein  
Total Editing Time: 53 Minutes  
Last Printed On: 12/31/2002 2:45 AM  
As of Last Complete Printing  
Number of Pages: 1  
Number of Words: 1,160 (approx.)  
Number of Characters: 6,264 (approx.)